

# Business & Biodiversity: Roadmaps for Positive Impact

29 November 2018 – Paris, France



Business @  
Biodiversity



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### Objective

The [EU B@B Platform](#), the [Business Biodiversity Offsets Programme](#) (BBOP) and [CDC Biodiversité](#) are joining forces to help businesses integrate biodiversity and natural capital considerations into their daily management practices by organising the joint event “Business & biodiversity, roadmaps to positive impact”. Most businesses impact and depend on natural capital to some degree. While the decline in the extent and condition of natural systems creates risks for companies it also creates opportunities to help resolve the situation to the benefit of businesses. In addition, companies seeking to understand their relationship with nature and to manage their impacts and dependencies for a positive outcome will gain a competitive advantage.

The “Business & biodiversity: roadmaps to positive impact” conference will explore how roadmaps can guide business actions and mobilise their employees towards integrating natural capital and biodiversity into their business activities to achieve a measurable net positive impact. This conference is a unique opportunity to learn about the latest progress made by businesses in tackling these challenges, share experiences and discuss the links between business and biodiversity.

Members of the Business for Positive Biodiversity (B4B+) Club set up by CDC Biodiversité will join the conference and the results of several biodiversity footprint assessment pilots will be shared by B4B+’s businesses.

The conference will provide:

- An update on key policy developments linked to biodiversity at EU level;
- Thematic working sessions focusing on biodiversity metrics, pro-biodiversity innovation and finance and biodiversity;
- An update about key tools, support services and financing available to support the integration of biodiversity into business activities;
- Many networking opportunities allowing participants to connect and explore opportunities for collaboration.

The conference is part of a week entirely dedicated to business, biodiversity and natural capital taking place in Paris from 26 to 30 November 2018.

### Location

Caisse des Dépôts HQ, 15 quai Anatole France, 75007 Paris



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## Draft Agenda

8:30 – 9:00	<b>Registration and coffee</b>
9:00 – 9:40	<b>Business &amp; biodiversity: roadmaps to positive impact - Welcoming remarks</b>
	<ul style="list-style-type: none"> <li>• <i>Eric Lombard, CEO at <a href="#">Caisse des Dépôts</a> (tbc). Alternative: Marc Abadie, Chairman CDC Biodiversité</i></li> <li>• <i>Daniel Calleja Crespo, Director General at the European Commission – DG Environment (tbc). Alternative: Thomas Verheye, Principal Advisor Green Finance &amp; Investment at the European Commission – DG Environment</i></li> <li>• <i>Michael Jenkins, President at Forest Trends (tbc).</i></li> </ul>
9:40 – 10:20	<b>Why are roadmaps needed to achieve net positive impact on biodiversity?</b>
	<i>Representatives from businesses, finance and government</i>
10:20 – 11:00	<b>Net positive impact on biodiversity is it an achievable target or are we sleepwalking?</b>
	<i>Representatives from the scientific community, civil society and businesses</i>
11:00 – 11:30	<b>Coffee / Tea</b>
11:30 – 12:45	<b>Thematic working sessions</b>
Session 1:	<p><b>Biodiversity metrics, overview of the existing landscapes and next steps</b></p> <ul style="list-style-type: none"> <li>• Lead: <a href="#">B@B</a> – Johan Lammerant</li> <li>• Support: <a href="#">BBOP</a></li> <li>• Content: Presentation of the results of the assessment of existing biodiversity metrics developed under the EU B@B Platform and discussion with the participants and the required next steps.</li> </ul>
Session 2:	<p><b>Working towards Biodiversity Net Gain in the value chain, the BBOP roadmap</b></p> <ul style="list-style-type: none"> <li>• Lead: <a href="#">BBOP</a></li> <li>• Support: <a href="#">CDC Biodiversité</a></li> <li>• Content: Presentation of the work developed by the B4B+ value chain working group and the input provided to BBOP roadmap to help businesses achieve biodiversity net gain in their value chain.</li> </ul>
Session 3:	<p><b>How can business and finance jointly benefit from the biodiversity business case?</b></p> <ul style="list-style-type: none"> <li>• Lead: <a href="#">B@B</a> – Anne Marie Bor</li> <li>• Support: <a href="#">EIB</a>, <a href="#">Piraeus Bank</a>, <a href="#">Conservation Capital</a>, <a href="#">Finance in Motion</a> and <a href="#">GLS Bank</a> (tbc)</li> <li>• Content: Presentation and co-creation based on the work developed by the EU B@B Platform to bring pro-biodiversity businesses and finance together, focusing on different business models and financing sources (i.e. grants, equity investors through accelerators, impact investors, banks, etc.).</li> </ul>
12:45 – 13:45	<b>Lunch</b>

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13:45 – 15:00

## Thematic working sessions II

Session 4:

### Biodiversity accounting for financial institutions, learn from the first movers

- Lead: [CDC Biodiversité](#)
- Support: [B@B – Anne Marie Bor & Johan Lammerant](#)
- Content: Presentation of the progress made by various FI in the field of biodiversity accounting and biodiversity metrics. This will among other include the presentation of CDC Biodiversité, ASN bank, ACTIAM and Finance in Motion working paper on “Common grounds on biodiversity footprint for FI”

Session 5:

### Business actions in favour of pollinators, learning from best practices

- Lead: [DG ENV, Vujadin Kovacevic](#)
- Support: [B@B Platform](#)
- Content: As part of the EU Pollinator Initiative the EU B@B Platform collected good business practice supporting pollinators. This session will see brief pitches of best practice and will engage with the participants to scope guidance supporting the development of innovative business models on pollinators.

Session 6:

### How to move from a roadmap to concrete action plan to achieve net positive impact on biodiversity at different levels?

- Lead: [BBOP](#)
- Support: [B@B – Anne-Marie Bor](#)
- Content: Presentation and co-creation based on the work done by BBOP and the EU B@B Platform on net positive impacts focusing on concrete actions for Financial Institutions. What can be done at the moment, which type of policies and actions are underway, and what needs to be on the agenda for further development?

15:00 – 15:30

## Coffee/Tea

15:30 – 16:30

## Building on the working sessions: what can businesses concretely do today to move towards net positive impact?

*Representatives from the working sessions*

16:30 – 17:15

## Business and biodiversity, how to move towards a critical mass of businesses integrating biodiversity into their decision making?

- [Mark Gough, Executive Director NCC \(tbc\)](#)
- [Guy Duke, Coordinator of the new H2020 project Valuing Nature](#)
- [Steven Dickinson, Total \(tbc\) or other business representative](#)

17:15 – 17:30

## Closing

17:30 – 19:00

## Networking and drinks

## Contact

ICF



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